

# *Sponsorship, Underwriting, Journal Ad and Ticket Opportunities*

## **VISIONARY SPONSOR \$100,000**

- Opportunity to speak during the dinner program
- Exclusive signage recognizing organization as a Lead Event Sponsor
- Establishment of a named scholarship or fellowship fund at the SUNY Impact Foundation for the benefit of SUNY students
- Full page ad in Inauguration Journal
- VIP seating for a table of 10 guests
- Company recognition from the podium
- Logo included on media screens and event signage
- Opportunity to include branded material in the event gift bag
- Logo placement on SUNY Impact Foundation webpage

## **IMPACT SPONSOR \$50,000**

- Establishment of a named scholarship or fellowship fund at the SUNY Impact Foundation for the benefit of SUNY students
- Full page ad in Inauguration Journal
- VIP seating for a table of 10 guests
- Company recognition from the podium
- Logo placement on media screens and event signage
- Opportunity to include branded material in the event gift bag
- Logo placement on SUNY Impact Foundation webpage

## **OPPORTUNITY SPONSOR \$25,000**

- Full page internal ad in Inauguration Journal
- Preferred seating for a table of 10 guests
- Company recognition from the podium
- Logo placement on media screens and event signage
- Opportunity to include branded material in the event gift bag
- Logo placement on SUNY Impact Foundation webpage

## **SUCCESS SPONSOR \$15,000**

- Half page internal ad in Inauguration Journal
- Seating for 10 guests
- Logo placement on media screens and on event signage
- Logo placement on SUNY Impact Foundation webpage

## **INAUGURATION JOURNAL ADS**

- Full page - \$1,500
- Half page - \$1,000
- Quarter page - \$500

## **EVENT TICKETS AND TABLES**

- Event ticket - \$1,000
- Patron ticket - \$1,500
- Patron table - \$15,000 (includes seating for 10 guests and a full page ad)

